

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

3 WESHW

10/17/12

Invoice #	Invoice Date	Invoice Month	Invoice Period
938259-1	10/28/12	October 2012	10/01/12 - 10/22/12

Sales Office Account Executive Sales Region Station WESH Fran Berg Eagle-Washingte National

Product Estimate Number Advertiser DSCC 1505 **Democratic Senatorial Cam**

> Order# Alt Order # Flight Dates 07893350 938259 10/16/12 - 10/22/12 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 53 8091 49 Advertiser Ref Agency Ref

:30 FLDEMT1201H

\$125.00 NM

	E.J.D.	D	Otant/Ford Time		1	Spots/	Data	T	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/16/12 Class of Ti	10/19/12 me - Pre-em	M-F Early Sunrise ptible with notice	5:00-6:00 AM	-TWTF	:30	4	\$350.00	NM	¥
Weeks:	Start Date 10/15/12	End Date MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$350.00					
Spots: # Ch		r Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
2 W	ESHTu 10	0/16/12 5:25 AM M-F E	Early Sunrise	5:00-6:00 AM	:3	0 FLDEMT120	01н		\$350.00 NM
1 W	ESHW 10	0/17/12 5:53 AM M-F E	Early Sunrise	5:00-6:00 AM	10.00	0 FLDEMT12			\$350.00 NM
4 W	ESHTh 10	0/18/12 5:42 AM M-F E	Early Sunrise	5:00-6:00 AM	(0.0	0 FLDEMT12			\$350.00 NM
3 W	ESHF 10)/19/12 5:28 AM M-F E	Early Sunrise	5:00-6:00 AM	:3	30 FLDEMT12	01н		\$350.00 NM
2 10/22/12 Class of Ti	10/22/12 me - Pre-em	M-F Early Sunrise ptible with notice	5:00-6:00 AM	M	:30	1	\$350.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$350.00					,
Spots: # Cl	n <u>Day Ai</u>	r Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	ESHM 10	0/22/12 5:54 AM M-F I	Early Sunrise	5:00-6:00 AM	:3	30 FLDEMT12	01н		\$350.00 NM
3 10/16/12 Class of Ti	10/19/12 me - Pre-em	M-F Sunrise @6AM optible with notice	6:00-7:00 AM	-TWTF	:30	2	\$1,300.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	10/15/12	10/21/12 -TWTF	2	\$1,300.00		U. A.I.ID			Data Tara
Spots: # Cl				Start/End Time 6:00-7:00 AM		<u>th</u> <u>Ad-ID</u> 30 FLDEMT12	0111		Rate Type \$1,300.00 NM
1-2 1070			Sunrise @6AM			30 FLDEMT12 30 FLDEMT12			\$1,300.00 NM
1 00	ESHW 10	0/17/12 6:22 AM M-F	Sunrise @6AM	6:00-7:00 AM		30 FLDEMI12	OTH		\$1,300.00 NW
5 10/22/12 Class of Ti	10/22/12 me - Pre-em	NBC Today Show optible with notice	7:00-9:00 AM	M	:30	2	\$1,800.00	NM	4
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 2	<u>Rate</u> \$1,800.00		,			
Spots: # C	h <u>Day A</u>	ir Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	ESHM 1	0/22/12 7:56 AM NBC	Today Show	7:00-9:00 AM	:	30 FLDEMT12	01H		\$1,800.00 NM
2 W	ESHM 1	0/22/12 8:44 AM NBC	Today Show	7:00-9:00 AM	1	30 FLDEMT12	:01н		\$1,800.00 NM
6 10/16/12 Class of T	10/19/12 ime - Pre-em	*Early Sunrise @4:30)AM 430a-5am	-TWTF	:30	3	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
	10/15/12	10/21/12 -TWTF	3	\$125.00					
Spots: # C				Start/End Time		th Ad-ID	.04		Rate Type
2 W	ESHTu 1	0/16/12 4:56 AM *Earl	y Sunrise @4:30AM	430a-5am	:	30 FLDEMT12	201H		\$125.00 NM

430a-5am

4:40 AM *Early Sunrise @4:30AM

Send Payment To:





2 WESHW 10/17/12

3:36 PM M-F 3-4 PM

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Democratic Senatorial Can	DSCC	1505

ww.wes	sh.com										
								Spots/			
ne S	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/16/12 Class of Tin	10/19/12 ne - Pre-emp		ly Sunrise @4:30Al th notice	M 430a-5am	-TWTF	:30	3	\$125.00	NM	
S	pots: # Ch		100	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WE	SHTh 10	/18/12	4:41 AM *Early S	Sunrise @4:30AM	430a-5am	:30	0 FLDEMT1	201н		\$125.00 NM
	10/20/12 Class of Tin	10/20/12 ne - Pre-emp		Sunrise 6-8 AM th notice	6:00-8:00 AM	S-	:30	1	\$500.00	NM	
V	Veeks:	Start Date 10/15/12	End D		Spots/Week 1	<u>Rate</u> \$500.00	×				
S	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WE	SHSa 10	/20/12	6:27 AM Sat Sur	nrise 6-8 AM	6:00-8:00 AM	:3	0 FLDEMT1	201H		\$500.00 NN
	10/21/12 Class of Tin	10/21/12 ne - Pre-em		Sunrise@6-8 AM th notice	6:00-8:00 AM	S	:30	1	\$500.00	NM	
V	Veeks:	Start Date 10/15/12	End D 10/21		Spots/Week 1	<u>Rate</u> \$500.00					2
S	Spots: # Ch			Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHSu 10	/21/12	7:41 AM Sun Su	inrise@6-8 AM	6:00-8:00 AM	:3	0 FLDEMT1	.201н		\$500.00 NN
	10/16/12 Class of Tin	10/19/12 ne - Pre-em	Regi ptible wi	is & Kelly 9-10 AM th notice	9:00-10:00 AM	-TWTF	:30	4	\$900.00	NM	
V	Veeks:	Start Date 10/15/12	End D		Spots/Week 4	<u>Rate</u> \$900.00					
S	Spots: # Ch	Day Ai	Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
			/16/12	9:48 AM Regis 8	(T)	9:00-10:00 AM		0 FLDEMT			\$900.00 NI
			/17/12	9:35 AM Regis 8		9:00-10:00 AM	100	0 FLDEMT			\$900.00 NI
			/18/12	9:55 AM Regis 8	encondenses. Her to the analysis	9:00-10:00 AM	10.7	0 FLDEMT			\$900.00 N
	3 WE	ESHF 10	/19/12	9:56 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT	L201H		\$900.00 N
	10/22/12 Class of Tir	10/22/12 ne - Pre-em	Reg ptible wi	is & Kelly 9-10 AM ith notice	9:00-10:00 AM	M	:30	1	\$900.00	NM	
V	Veeks:	Start Date 10/22/12	End E 10/28		Spots/Week 1	<u>Rate</u> \$900.00	entropy and a secretarity	11		-	
5	Spots: # Ch	Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WE	ESHM 10	/22/12	9:34 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT	L201H		\$900.00 NI
	10/16/12 Class of Tir	10/19/12 ne - Pre-em			12:12:00-12:30 PM	-TWTF	:30	4	\$700.00	NM	
	Weeks:	Start Date 10/15/12		Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$700.00					
5	Spots: # Ch	Day Ai		Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Typ
					OON NEWS 12-12:30	12:00-12:30 PN	И :3	30 FLDEMT	1201н		\$700.00 N
	3 WE	ESHW 10	/17/12	12:29 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PN		30 FLDEMT	1201н		\$700.00 N
	4 W	ESHTh 10)/18/12	12:14 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	И :3	30 FLDEMT	1201н		\$700.00 N
	2 WI	ESHF 10)/19/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	И :3	30 FLDEMT	1201н		\$700.00 N
	10/22/12 Class of Tir	10/22/12 me - Pre-em			12:12:00-12:30 PM	M	:30	1	\$700.00	NM	LET
-	Weeks:	Start Date 10/22/12	•	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
(Spots: # Ch	Day Ai		Air Time Descri	ption OON NEWS 12-12:30	Start/End Time		th Ad-ID	1201н		<u>Rate Tyr</u> \$700.00 N
	10/16/12	10/19/12	M-F	3-4 PM	3:00-4:00 PM	-TWTF	:30	4	\$700.00	NM	ψ. co.co 14
7	Class of Tir Weeks:	me - Pre-em Start Date	End [Date MTWTFSS	Spots/Week	Rate					
	o , , ,	10/15/12	10/21		4	\$700.00	g Sanagemen	(). A . 1 15			D
,	Spots: # Ch			Air Time Descri		Start/End Time		<u>th Ad-ID</u> 30 FLDEMT	1201⊔		<u>Rate</u> <u>Tyr</u> \$700.00 N
	1 VV	ESHTu 10	10/12	3:31 PM M-F 3-	4 PM	3:00-4:00 PM		30 FLDEMI			φ/00.00 N

3:00-4:00 PM

:30 FLDEMT1201H

\$700.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938259-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.w	vesh.com										
								Spots/			
ine	Start Date	End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18	10/16/12 Class of Tir	10/19/1: ne - Pre-e		3-4 PM th notice	3:00-4:00 PM	-TWTF	:30	4	\$700.00	NM	
	Spots: # Ch		Air Date	Air Time Descri	ption	Start/End Time		h Ad-ID			Rate Type
		ESHTh		3:28 PM M-F 3-		3:00-4:00 PM		0 FLDEMT12			\$700.00 NM
	4 WE	ESHF	10/19/12	3:23 PM M-F 3-	4 PM	3:00-4:00 PM	:3	0 FLDEMT12	01H		\$700.00 NM
19	10/22/12 Class of Tir	10/22/1: ne - Pre-e		3-4 PM th notice	3:00-4:00 PM	M	:30	1	\$700.00	NM	-
	Weeks:	Start Dat			Spots/Week 1	Rate					
	Spots: # Ch	10/22/12 Day	10/28/ Air Date	Air Time Descri		\$700.00 Start/End Time	Lenat	h Ad-ID			Rate Type
			10/22/12	3:43 PM M-F 3-	27. 01.200.00	3:00-4:00 PM		O FLDEMT12	01н		\$700.00 NM
20	10/16/12	10/19/1	2 M-F	4-5 PM NEWS	M-F 4-5 PM	-TWTF	:30	4	\$900.00	NM	
	Class of Tir	ne - Pre-e	emptible wi	th notice	(-		.50		Ψ500.00	INIVI	74-00-00-00-00-00-00-00-00-00-00-00-00-00
	Weeks:	Start Dat 10/15/12			Spots/Week 4	<u>Rate</u> \$900.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	The state of the s		10/16/12	4:55 PM M-F 4-	A Committee of the Comm	M-F 4-5 PM	:3	O FLDEMT12	01H		\$900.00 NM
	2 W	ESHW	10/17/12	4:53 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	O FLDEMT12	:01H		\$900.00 NM
			10/18/12	4:43 PM M-F 4	5 PM NEWS	M-F 4-5 PM		O FLDEMT12			\$900.00 NM
	4 WI	ESHF	10/19/12	4:14 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	O FLDEMT12	:01H		\$900.00 NM
21	10/22/12 Class of Tir	10/22/1 me - Pre-e		4-5 PM NEWS th notice	M-F 4-5 PM	M	:30	1	\$900.00	NM	
	Weeks:	Start Dat 10/22/12			Spots/Week 1	<u>Rate</u> \$900.00					
	Spots: # Ch	n <u>Day</u>	Air Date	Air Time Descr	<u>iption</u>	Start/End Time		h Ad-ID			Rate Type
	1 WI	ESHM	10/22/12	4:29 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	0 FLDEMT12	201н		\$900.00 NM
22	2 10/16/12 Class of Tir	10/19/1 me - Pre-e		5-6 PM ROT ith notice	5:00-6:00 PM	-TWTF	:30	4	\$1,500.00	NM	-
	Weeks:	Start Da 10/15/12			Spots/Week 4	<u>Rate</u> \$1,500.00					
	Spots: # Ch		Air Date	Air Time Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
			10/16/12	5:22 PM M-F 5		5:00-6:00 PM		0 FLDEMT12			\$1,500.00 NM
		ESHW	10/17/12	5:51 PM M-F 5		5:00-6:00 PM		30 FLDEMT12			\$1,500.00 NM
			10/18/12	5:21 PM M-F 5		5:00-6:00 PM	-	O FLDEMT1			\$1,500.00 NM
	1 771	ESHF	10/19/12	5:28 PM M-F 5	-6 PIVI ROT	5:00-6:00 PM		30 FLDEMT12	ZOTH		\$1,500.00 NM
23	3 10/22/12 Class of Ti	10/22/1 me - Pre-e		5-6 PM ROT ith notice	5:00-6:00 PM	M	:30	1	\$1,500.00	NM	
	Weeks:		te End [Spots/Week	Rate					
	Spots: # Ch	10/22/12	2 10/28 Air Date	Air Time Descr	1 intion	\$1,500.00 Start/End Time	leng	th Ad-ID			Rate Type
	. –		10/22/12	5:28 PM M-F 5		5:00-6:00 PM		30 FLDEMT1	201н		\$1,500.00 NM
26	6 10/20/12	10/20/1	2 SA/	SU 6-6:30 PM	SA/SU 5:58-6:30		:30	1	\$1,500.00	NM	
	Class of Till Weeks:	Start Da			Spots/Week	Rate					
		10/15/12			1	\$1,500.00					
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time		th Ad-ID			Rate Type
	1 W		10/20/12 MG 34.2	SA/SI	U 6-6:30 PM	SA/SU 5:58-6:	30 P. :	00			\$1,500.00 NM
32	2 10/20/12 Class of Ti	10/20/1 me - Pre-			s W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Da			Spots/Week	Rate					
	Spots: # Cl	10/15/12 h Day		/12S- Air Time Desci	1 rintion	\$1,000.00 Start/End Time	a leno	th Ad-ID			Rate Type
I	Spots. # Cl	Day	All Date	All Tille Desci	Ιριιστι	Statutille Tillie	reil0	III AU-ID			ivare Type

Send Payment To:

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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 938259-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Senatorial	CamDSCC	1505

www wesh com

W.W	esh.com							Spots/			
ne	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32	10/20/12 Class of Tir	10/20/12 ne - Pre-emp			W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	215
	Spots: <u>#</u> Ch 1 WE	<u>Day</u> <u>Air</u> SHSa 10/		Time Descri 54 PM Sat. E	<u>ption</u> ntertainment this Weel	Start/End Time k 7:00-8:00 PM		h <u>Ad-ID</u> O FLDEMT1	201н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
33	10/16/12 Class of Tir	10/16/12 ne - Immedia		ne VOICE ptible without	8:00-9:00 PM notice	-T	:30	1	\$6,000.00	NM	- 1
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$6,000.00			4		
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> SHTu 10/		Time Descri		Start/End Time 8:00-9:00 PM	×	th Ad-ID 0 FLDEMT1	201н		<u>Rate</u> <u>Type</u> \$6,000.00 NM
34	10/16/12	10/16/12	NBC Prir	ne PARENTH	OC10:00-11:00 PM	-T	:30	1	\$6,500.00	NM	
	Weeks: Spots: # Ch 1 WE	Start Date 10/15/12 Day Air ESH Tu 10, See MG	10/21/12 Date Air /16/12	MTWTFSS -T r Time Descri NBC F	Spots/Week 1 ption Prime PARENTHOOD	Rate \$6,500.00 Start/End Time 10:00-11:00 PM		th Ad-ID			<u>Rate</u> <u>Type</u> \$6,500.00 NN
	2 Wi	SHTu 10 MG for 2		:53 PM M-F P	OLITICAL PROGRAM	MIN(M-F 7-11PM	:: 	;30 FLDEMT1201H			\$8,000.00 Ni
36	10/18/12 Class of Tir	10/18/12 ne - Immedia		me OFFICE/3 optible without	0 R9:00-10:00 PM notice	T	:30	1	\$5,500.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WI	<u>Start Date</u> 10/15/12 <u>Day Air</u> ESHTh 10	10/21/12 Date Ai	MTWTFSS T r Time Descr :20 PM NBC F	Spots/Week 1 iption Prime OFFICE/30 ROO	<u>Rate</u> \$5,500.00 <u>Start/End Time</u> CK 9:00-10:00 PM		<u>th Ad-ID</u> 30 FLDEMT1	201H		<u>Rate</u> <u>Typ</u> \$5,500.00 NI
37	10/19/12 Class of Tir	10/19/12 me - Pre-emp			/CC8:00-9:00 PM	F	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/15/12	10/21/12	F	Spots/Week 1				5 hc 30 3-c	Separate sphered 11	Secretary of the second
	250 N=20			r Time Descr :58 PM NBC I	<u>iption</u> Prime WHITNEY/COM	Start/End Time IM 8:00-9:00 PM		th <u>Ad-ID</u> 30 FLDEMT1	.201н		Rate Typ \$3,000.00 Ni
						Total Spots		44			

Payment Terms 30 Days

Gross Total \$56,325.00

Agency Commission

\$8,448.75

Net Amount Due

\$47,876.25